

## RAKEZ to place Ras Al Khaimah in focus at UK's Going Global Live 2019

**Ras Al Khaimah, 25 November 2019:** Ras Al Khaimah Economic Zone (RAKEZ) will be participating at Going Global Live 2019, Europe's leading show for expanding businesses overseas. From 27 to 28 November 2019 at London ExCel in the United Kingdom, RAKEZ is expected to engage with decision makers in various industries, such as manufacturing, trading, logistics and more who are interested to explore new economies.

RAKEZ's participation at Going Global Live is a strategic push to its goal of promoting Ras Al Khaimah as an ideal work, live and play environment for businesses from all over the globe, which is being achieved by the economic zone in close collaboration with other government entities in the emirate. Ramy Jallad, Group CEO of RAKEZ, will be one of the speakers at the Foreign Direct Investment Expo which will coincide on the first day of Going Global Live 2019.

"We are glad to be part of Going Global Live for the first time. This event is definitely a great avenue for us to gain more valuable connections with industry leaders who can potentially benefit from expanding their operations to Ras Al Khaimah," said Mr Jallad. "We are levelling up our efforts of bringing in more foreign direct investments to Ras Al Khaimah, and we are not only here for RAKEZ but for all the emirate's government entities as well. We're going out into the world as one unified Ras Al Khaimah team to attract investors and present a strong case for the emirate as a perfect ecosystem for doing business, investments and leisure."

Commenting on how RAKEZ supports the expansion of international brands, Mr Jallad, said: "Being located in Ras Al Khaimah, businesses take advantage of the emirate's strategic location that is supported by major logistical hubs, making importing and exporting easier and faster. We support this with three key benefits: cost effectiveness, ease of doing business and customisation. We offer businesses with solutions that bring great value for their investments and provide them with quick and easy processes. We also customise according to their needs and individual requirements. Customers want a seamless journey according to their actual needs, not what you think those needs might be."

Over the years, RAKEZ's industrial zones have been serving as a base for global brands, such as: Heskler, one of the largest food chains in Northern Europe; Guardian Glass, an American glass products manufacturer; Ahmad Tea, a leading English tea brand; and Spatial Composites, a cabin crew training simulator manufacturer.

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**For more information, please contact:**

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**About Ras Al Khaimah Economic Zone (RAKEZ):**

RAKEZ is a powerhouse business and industrial hub established by the Government of Ras Al Khaimah in the United Arab Emirates. It currently hosts over 14,500 companies coming from over 100+ countries and operating in more than 50 industries.

RAKEZ offers entrepreneurs, startups, SMEs and manufacturers a wide-range of solutions, including free zone and non-free zone [licences](#), customisable [facilities](#), and first-class services provided in a one-stop shop. Furthermore, RAKEZ has six specialised [zones](#) that are tailored to specific needs of investors: a Business Zone for commercial and service companies; Al Ghail, Al Hamra and Al Hulailah Industrial Zones for manufacturers and industrialists; a Media Zone for the creative firms; and an Academic Zone for educational providers.

A leading economic zone, RAKEZ aims to continue attracting diversified investment opportunities that will contribute to the economic growth of Ras Al Khaimah.